

OCTOBER  
13 2021

Hotel  
**VAN DER VALK**  
Utrecht  
The Netherlands

**S&OP** **VENDOR**  
**DAY**

Taste  
the flavours  
of S&OP Vendors

Hybrid  
Event

VIRTUAL RECEPTION

 **Airmeeet**

Check in, take a look at the complete program and create your personal schedule

**VIRTUAL LOUNGE**



Network with peers,  
speakers and partners



Business  
speed-dates



**KEYNOTES &  
BREAK-OUT  
SESSIONS**



Listen to keynote speakers and break-out sessions of our partners. Participate in the conversation or type your questions and comments in the live chat during the sessions.

**VIRTUAL ARENA WITH BOOTHS**



Looking for vendors? You can meet the partners all day in the virtual arena. Take a look at their brochures, promo video's, visit their website or meet one of the vendors in a video conversation.

The main topic of this new and innovative international event in Utrecht and online will be the selection of a suitable S&OP software vendor and the implementation of the solution. Besides independent keynotes from well-known companies about their S&OP journey, leading companies will present their solutions in a 30-minute breakout session as well as at their booths.

**SCM** SUPPLY  
CHAIN  
MEDIA

[www.sopvendorday.com](http://www.sopvendorday.com)

# Become a sponsoring partner

## SILVER

€ 3.000

**Inclusion of your logo** in all communication online and offline about the event

### On-site booth

**Online booth in virtual arena** (bring your own laptop) in Airmeet (including company logo, company information, digital catalogue, virtual lounge)\*

### 3 entrance tickets



\* for more information ask Supply Chain Media

## GOLD

€ 6.500

### As silver

- + Hosting a **30-minute break-out session** online and on-site
- + **Advertorial** in the newsletter about your session during S&OP Vendor Day
- + **Banner** for registration to your session **on our website**
- + Recorded presentation on the **YouTube Channel** of Supply Chain Movement
- + **Slide deck** as a downloadable PDF (lead generation)
- + **Contact details** of all participants of your session (leads)

### 5 entrance tickets



## FOR ALL EVENT PARTNERS

In all online and offline communication about S&OP Vendor Day the logo's all event partners will be included. Even more, they will all have a banner at the virtual reception..

Reach of Supply Chain Movement:

- E newsletter to over 10,000 subscribers
- Website with average of over 20,000 pageviews per month
- LinkedIn community with almost 28,000 members
- Reach of print magazine with a circulation of 4,500 copies per edition

## PRIMARY TARGET AUDIENCE

Supply Chain Director, Director Planning, S&OP/IBP (Program/Project) Manager, Demand/Supply (Planning) Manager, Key-user Demand/Supply Planning (Supply Chain) IT Manager

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