

CONNECT
COMBINE
CREATE

May
18
2021

Hybrid
Event

Hotel Van der Valk
Utrecht, The Netherlands

inNOWvate

SUPPLY CHAIN EVENT



*Would you like to be part of inNOWvate Supply Chain Event 2021?
Become a sponsoring partner!*

PRIMARY TARGET AUDIENCE

- Chief Supply Chains Officer
- COO
- VP Supply Chain
- Supply Chain Director
- Logistics Director
- Supply Chain Manager
- S&OP Manager
- Logistics Manager
- Production Manager
- Purchasing Manager
- Distribution Manager

PRIMARY INDUSTRIES

- Manufacturer with 50+ employees
- Wholesaler with 20+ employees
- Retailer with 100+ employees



NUMBER OF DELEGATES IN 2019 > 400
NUMBER OF DELEGATES IN 2020 > 730 (HYBRID)

SCM SUPPLY
CHAIN
MEDIA



Sponsor packages

Show your innovative solution in one day!

BEFORE THE EVENT

Bronze

Inclusion of your logo on the partner page innovvate.eu

Inclusion of your logo in inNOWvate announcements in Supply Chain Movement & Supply Chain Magazine

Included in online promotion

Silver (max 6)

As Bronze

- + Advertorial in the newsletter about **your session** during inNOWvate
- + **banner for registration** to your session on our websites

Gold (max 3)

As Silver

- + **dedicated announcement** to all our subscribers for registration to your session

DURING THE EVENT

Virtual booth (bring your own laptop) in *Airmeet* (including company logo, company information, digital catalogue), for more information ask Supply Chain Media.

As Bronze

- + **Hosting a session** with clients prospects (1 x 30 minutes in sub session, hybrid (on-site and online))
- + **Physical booth on-site**

As Silver

- + **Virtual roundtable** personalized with your company logo in the lounge of *Airmeet*
- + **30 seconds pre-recorded commercial video** (in between sessions)
- + **Hosting a session with clients/prospects** (1 x 30 minutes) on main stage, hybrid, with Martijn Lofvers as a moderator

AFTER THE EVENT

Inclusion of your logo in follow-up advertisement in Supply Chain Movement

As Bronze

- + **Recorded presentation** on the YouTube Channel of Supply Chain Movement
- + **Slide deck** as a downloadable PDF (lead generation)
- + **Contact details** of all participants (leads)

As Silver

- + **Written article online** about your session

1 entrance ticket 

3 entrance tickets 

5 entrance tickets 

€ 3,000

€ 6,000

€ 10,000

Also possible: 30 seconds pre-recorded commercial video (in between sessions) € 1,500

Make the essential connections for innovation!

For more information and specific questions please contact Hugo Berentsen:
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www.innovvate.eu

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