

NOVEMBER  
20 2024

Hotel  
VAN DER VALK  
Utrecht  
The Netherlands

**S&OP** FLAVOUR  
DAY

Taste  
the flavours  
of S&OP



The main topic of this innovative international event in Utrecht will be the selection of a suitable S&OP software vendor and the implementation of their solution. Besides independent keynotes from well-known companies about their S&OP journey, leading companies will present their solutions in breakout sessions as well as at their booths.

**SCM** SUPPLY  
CHAIN  
MEDIA

[www.sopflavourday.com](http://www.sopflavourday.com)

# Become a sponsoring partner



## 10 MINUTE BREAKOUT SESSION

€ 8,500

Being a sponsor at the event can play an integral part in your marketing strategy. Whatever your objectives are, whether it is generating leads, networking, branding, finding channel partners or launching new products and services, being a sponsor at S&OP Flavour Day can help you reach your targeted market, maintaining the highest level of relevancy in addition to maximising time efficiency and business opportunities.

## Make the most of S&OP Flavour Day



### FOR ALL EVENT PARTNERS

In all online and offline communication about S&OP Flavour Day 2024 the logo's of alle event partners will be included. Even more, you will all have a booth on-site in the hotel foyer and 5 entrance tickets to personally invite your best business relations.

### FOLLOWING UP

- contact details of the on-site registrants (GDPR approved!)
- detailed report of your own break-out session
- recorded session as a YouTube URL and MP4 file

#### Reach of Supply Chain Media:

	SCM SUPPLY CHAIN MOVEMENT Europe and beyond	SCM SUPPLY CHAIN MAGAZINE Dutch
E-newsletter	> 17000	> 6000
Average monthly page views	> 18000	> 12000
LinkedIn community	> 38000	> 9500
Magazines	4500	3000

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